

ILNH – Generic DEEP CANVASSING
2024

Canvasser:

Voter Name:

Voter Phone:

Voter Address:

STEP ONE — INTRODUCTION

Hi. My name is _____. We're talking to people in the neighborhood because we want to stop what Trump and the extremist MAGA loyalists are doing to our country.

How do you feel about that?

Thanks for sharing that!

STEP TWO — RATING QUESTION

Did you know there will be a big election next November? _Yes _No

When you think about the upcoming election next November, on a scale of zero to ten, how likely are you to vote? Where zero means you're NOT voting, 10 means you're ARE voting, and in between means you're unsure.

What's the right number for you?

0	1	2	3	4	5	6	7	8	9	10
Not Voting		←Undecided→						Definitely Voting		

WHY IS THAT THE RIGHT NUMBER FOR YOU?

THANKS FOR SHARING THAT.

STEP 3 — GET PERSONAL ABOUT VOTING

For me, the decision to vote is political but it's also rooted in something personal. I think about what matters to me and to the people I love. Voting is a way I can show up for the people I love....like my _____

SHARE YOUR STORY

(Tell your simple story about someone you love.)

How about you? Who do you think about when you vote? Who's someone you love?

(ASK QUESTIONS to get a full story about one person they care about and their relationship with that person. Listen for values you can relate to, e.g., honesty, decency, caring for others, relying on each other) [You can give them space to allow them to respond in kind]

Thanks so much for sharing that.

STEP 4 — MAKING THE CASE

It's clear that we both know what it means to love someone, where you rely on them, and they rely on you. For me voting is a way to stand up for the people we love.

Then I think about the Trump loyalists, MAGA Extremists and what they are doing to our country. They're promoting lies, hatred, racism, violence. Their actions represent the worst of human behavior. You and I think about the people we love and how they lead with love, rather than leading with hate. I plan to vote with my loved ones in mind.

Next year's election will be for president, the House and the senate, and it is so important. Whoever wins, it will be close. Your vote will make a big difference.

So, now that we've been talking, how do you feel about voting this fall?

STEP 5 – SECOND RATING

Going back to that rating question, thinking about the election this November, on a scale of zero to ten, how likely are you to vote: 0 — not voting; 10 — definitely voting; or in the middle meaning you're unsure?

0	1	2	3	4	5	6	7	8	9	10
Not Voting	←Undecided→								Definitely Voting	

WHY IS THAT THE RIGHT NUMBER FOR YOU?

STEP 6 — FINAL WRAP UP

If the person has a hard time getting to the polls, offer a Vote By Mail application.

OTHER USEFUL QUESTIONS:

If it's not clear, find out if they're registered. If not, register them.

THANK YOU FOR TALKING WITH ME!

Was there anything useful or interesting about this conversation for you

What is the best number to reach you? _____

**If appropriate: Would you like to join us in knocking on doors in Hunterdon County?
We provide training and mentorship.
IF YES BE SURE TO GET THEIR NAME AND PHONE NUMBER**